

Unity of the Huachucas' Strategic Plan

This plan describes what we believe in, our mission. and the goals to accomplish it.

Mission: Honoring the spirit of innate goodness within each person by joyfully sharing that message, one life at a time.

Vision: We are an expression of Divine Spirit, creating a place of spiritual and physical beauty, celebrating all life!

Values: We are a spiritual community of integrity, peace, acceptance, unconditional love, joy, and beauty, acknowledging the truth that everyone is a perfect child of God.

Goals:

- ✓ Increase community outreach initiatives
- ✓ Continue external tithing
- ✓ Increase our active membership, both adult and children
- ✓ Increase our income
- ✓ Create programs for utilization of the Larkspur property
- ✓ Promote spiritual growth and education
- ✓ Create opportunities for unity within the congregation

Guiding Principles:

- There is only one Presence and one Power active as the universe and as my life, God the Good.
- Our essence is of God; therefore, we are inherently good. This God essence, called the Christ, was fully expressed in Jesus.
- We are co-creators with God, creating reality through thoughts held in mind.
- Through prayer and meditation, we align our heart-mind with God. Denials and affirmations are tools we use.
- Through thoughts, words and actions, we live the Truth we know.



Unity of the Huachucas
Center For Practical Christianity

www.unityofthehuachucas.org

These objectives represent specific actions we will take in support of our goals:

Education Objectives:

- Offer a variety of spiritual experiences, Unity Classes and New Thought retreats to congregants
- Provide opportunities for Spiritual Growth and education
- Initiate community events to promote understanding and unity.
- Show love and respect to each child participating in Unity of the Huachuca's Youth Sunday School.
- Instill in each child the Unity of the Huachucas' five principals and values
- Make each Sunday School class a new and exciting adventure in learning the Principals of Unity of the Huachucas
- Increase enrollment in the Unity of the Huachuca's Youth Sunday School

Marketing/Public Relations Objectives:

- Maintain presence in local newspapers
- Maintain up-to-date website
- Explore marketing on radio and public access TV
- Expand electronic distribution of newsletter

Church Maintenance Objectives:

- Find Board Liaison
- Find Chairperson
- Involve the congregation in maintenance

Music Objectives:

- Move piano from Rev's home to church
- Service/Install sound system @ Larkspur
- Develop budget for & hire Music Director. Work with this person to develop comprehensive music program.

Chaplaincy Objectives:

- Obtain training for all committee members
- Establish a prayer "phone tree"
- Create and maintain a beautiful, welcoming, functional sanctuary at Larkspur
- Assure that soup (prepared by Hospitality Committee) is delivered to "shut-ins"

Hospitality Objectives:

- Provide opportunities for fellowship within the congregation.
- Create opportunities for community outreach through special events.
- Involve the congregation in hospitality.
- Ensure that there is plenty of soup for the Chaplaincy ministry.

Other Objectives:

- Find willing, active Volunteer Coordinator
- Grow volunteer resources